

Cody Morrow

Product UX Designer with 9+ years of experience designing easy to use enterprise SaaS platforms in healthcare, education & fintech

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EXPERIENCE

Senior UX Designer

Verily 2025

- Led end-to-end design for two new products that drastically increased clinical workflow efficiency: AI-driven patient matching and study startup review
- Collaborated cross-functionally with PMs and engineers, facilitating design activities and workshops in Figma to align requirements and accelerate prototype approvals
- Synthesized cross-product insights, stakeholder priorities, and technical constraints into actionable design strategies to facilitate tighter alignment across multiple design and product teams

Lead Product Designer

Minerva Project 2019 - 2024

- Led product design for Minerva Project, managing a senior designer and mentoring several interns and establishing open design critiques, which improved design quality and shortened handoff time
- Designed Minerva's new AI-enabled curriculum platform, creating Figma wireframes and interactive prototypes that cut course build time by 20% and grading time by 27% through streamlined authoring and assessment tools
- Built and rolled out a unified design system across two product lines, boosting front-end and design velocity by 40%
- Drove key UX upgrades across mobile classroom, student participation dashboards, and scheduling tools-leading to a 10% drop in support volume
- Introduced team-level capacity planning across 3 squads and 2 products, increasing design throughput by 15% via better scope alignment and prioritization

Senior Product Designer

Recurly 2017 - 2019

- Owned UX for Recurly's subscription and billing products, including redesign of invoicing system to include credit invoices, resulting in 50% reduction in invoicing errors
- Launched a scalable usability testing program, increasing task success by 30% in high-friction areas
- Drove design thinking culture via workshops, presentations, and iterative ops improvements, strengthening alignment and accelerating product feedback cycles

UX Designer

Viewpost 2016 - 2017

- Redesigned the invoice creation experience with add-on modules and discount logic, boosting adoption by 15%

UI/UX Designer

DESIGNATION 2015 - 2016

- Led research, design, and testing of responsive MVP prototypes for three clients during an 18-week UX program

SUMMARY

Proven track record shipping 0 to 1 products, driving cross-functional alignment, and simplifying complexity with systems thinking and user insights.

EDUCATION

Bachelor of Science

University of Illinois

2008 - 2012

- Bachelor of Science in Nuclear Engineering
- Minor in Russian Language & Literature

SKILLS

Product & UX Strategy

Competitive Analysis • Jobs-to-Be-Done (JTBD) • Journey Mapping • Product Discovery • Product Strategy • UX Research & Planning

Interaction & Systems Design

Accessibility (WCAG) • Design Systems • Information Architecture • Interaction Design • Prototyping • Responsive UI Design • User Flows • Wireframing

Leadership & Collaboration

Capacity & Project Planning • Cross-Functional Alignment • Design Critique Facilitation • Mentorship • Stakeholder Communication